

**Account Types** 

**Billing Type** 

Comments

4968731 Contract # **Date Entered** 09/07/21 Schedule Dates **Last Modified** 09/08/21-09/13/21 09/09/21 **Advertiser** Alexa Schram Terry McAuliffe for Governor of Virginia-D (14151 Entered By No Agency CO-OP Grassroots Media LLC (19605) Product External # 10941710 POLITICAL CANDIDATE (ns) (1186) Demo **Brand** EST. 633 Week #8 (1611119) Order Type Normal Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 **Buyer Name** Phone/Fax Commission \$15,712.50 CPE **Net Total** \$89,037.50 40/41/633

Local/Political Candidate Agency BRD

Weekly/Irregular

Separation: 30

Sales Tax

Sep. 2021 111 \$104,750.00	Sep. 2021 111 \$104,750.00
Grand Total: 111 \$104,750.00	Grand Total: 111 \$104,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/08/21-09/10/21	3		5A- News-7News ON YOUR SIDE at 5AM				2	2	2			6	\$150.00	\$900.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/7/21
2.0	Normal Line / SPOT	09/08/21-09/10/21	3		5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/7/21
3.0	Normal Line / SPOT	09/08/21-09/10/21	3		4:59:30P- News-7News ON YOUR SIDE at 5PM				2	2	2			6	\$600.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/7/21
4.0	Normal Line / SPOT	09/08/21-09/10/21	3	:30	6:57P- 7P (EST)				1	1	1			3	\$3,500.00	\$10,500.00	Washington (WJLA)	WOLD NEWS ADJ Break (after)	9/7/21
5.0	Normal Line / SPOT	09/08/21-09/10/21	3	:30	6:27P- 6:30P (EST)				1	1	1			3	\$2,500.00	\$7,500.00	Washington (WJLA)	WOLD NEWS ADJ Break (before)	9/7/21
6.0	Normal Line / Access	09/08/21-09/10/21	3	:30	7:29:26P- Jeopardy				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/7/21
					CON	FIF	RM/	ΑT	101	V C	CC	TM	R	AC	Τ			'	"
Accepted	Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



Run Times

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

Comments

Entered

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7.0	Normal Line / SPOT	09/08/21-09/10/21	3	30 11:00:26P- I YOUR SIDE	News-7News ON at 11PM			1	1 1	L		3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/7/21
8.0	Normal Line / SPOT	09/08/21-09/10/21	3	30 11:35P- ABO	C-Jimmy Kimmel			2	2 2	2		6	\$300.00	\$1,800.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	9/7/21
9.0	Normal Line / SPOT	09/08/21-09/10/21	3	30 8A- ABC-Goo America	od Morning			2	2 2	2		6	\$800.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	9/7/21
10.0	Normal Line / SPOT	09/08/21-09/10/21	3	30 6:58A- ABC- America	-Good Morning			2	2 2	2		6	\$800.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/7/21
11.0	Normal Line / SPOT	09/08/21-09/10/21	3	30 5:58:15A- N YOUR SIDE	lews-7News ON at 6AM			2	2 2	2		6	\$525.00	\$3,150.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/7/21
					CON	FIR	MATI	ON	1 C	ON	ITR/	AC	T				
Accepted	Agency/Advertiser:		Date		Accepted-Sta	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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Printed At: 10:09 AM on Thursday, September 9 2021

Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	<b>4968731</b> 09/08/21-09/13/21	Date Entered Last Modified	09/07/21 09/09/21	
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram	
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No	
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710	
		Brand	EST. 633 Week #8 (1611119)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Grassroots Media LLC		Buyer Name		Commission %	15.00	
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50	
BALA CYNWYD, PA 190	04	CPE	40/41/633	Net Total	\$89,037.50	
		Account Types	Local/Political Candidate Agency BRD	Sales Tax		
		Billing Type	Weekly/Irregular			

Run Times

Washington (WJLA	-	
By Broadcast Month	Spots 5	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

Comments

Entered

12.0	Normal Line / SPOT	09/08/21-09/10/21	3	:30	10:58:25A- A	BC-The View			2 2	. 2		6	\$525.00	\$3,150.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/7/21
13.0	Normal Line / SPOT	09/08/21-09/10/21	3	:30	2P- ABC-Gen	eral Hospital			2 2	2		6	\$400.00	\$2,400.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/7/21
14.0	Normal Line / SPOT	09/08/21-09/10/21	3		11:59:56A- N YOUR SIDE a	lews-7News ON at Noon			2 2	. 2		6	\$400.00	\$2,400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	9/7/21
15.0	Normal Line / SPOT	09/08/21-09/10/21	3	:30	9A- Live with	Kelly			2 2	2		6	\$300.00	\$1,800.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	
16.0	Normal Line / SPOT	09/08/21-09/10/21	3		3:59:27P- Ne YOUR SIDE a	ws-7News ON at 4PM			2 2	2		6	\$400.00	\$2,400.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/7/21
						CONI	FIRM	1ATI0	NC	C	ONTF	RAC	Γ				
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	tion:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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Line Type / Break Type (Ref #)

Dates

Sec Length

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	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710
		Brand	EST. 633 Week #8 (1611119)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name	uyer Name		15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50
BALA CYNWYD, PA 190	04	СРЕ	40/41/633	Net Total	\$89,037.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Run Times

Washington (WJLA	-	
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

Comments

Entered

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17.0	Normal Line / SPOT	09/11/21-09/11/21	3	:30	7:30P- Jeopardy Wknd		1		\$900.00		Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL P	9/7/21
17.0.1	Preempt	09/11/21									Washington (WJLA)	Program Change/Exception - College Footbal Late	
18.0	Normal Line / SPOT	09/11/21-09/11/21	3	:30	7P- Wheel Of Fortune Wknd		1		\$700.00		Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE	9/7/21
18.0.1	Preempt	09/11/21									Washington (WJLA)	Program Change/Exception - College Footbal Late	
19.0	Normal Line / SPOT	09/11/21-09/11/21	3	:30	11P- 12A (EST)		1		\$250.00		Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	9/7/21
19.0.1	Preempt	09/11/21									Washington (WJLA)	Pre-empt/Spot -	
					CONEI	IRMATIC	NITE	) V C	т —				
					CONFI	INIVIATIO	/	AC	I				
Accepted-	Agency/Advertiser:			Date:	Accepted-Station	n:			Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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B/E Bookend P/B Piggy Back

Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	<b>4968731</b> 09/08/21-09/13/21	Date Entered Last Modified	09/07/21 09/09/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schra
obc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710
		Brand	EST. 633 Week #8 (1611119)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue	Suite 201	Phone/Fax	/	Commission	\$15,712.50
BALA CYNWYD, PA 190	04	СРЕ	40/41/633	Net Total	\$89,037.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Run Times

	Washington	ı (WJLA	١)		
	By Broadcast				<u>Rate</u>
	Sep. 2021	_	111	\$104,7	50.00
	Grand Total:	=	111	\$104,7	50.00
	Ctation		Comm	onto	Entored
chinator	Station n (WJLA)	Da	Comm ypart WK GC	Entered 9/7/21	
isi iii igtoi	I (WJLA)	MC	DRNING WAS	HINGTON	3,7,21
		SU	N(Agency)-4	Q21 (sell) -	

20.0	Normal Line / SPOT	09/12/21-09/12/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 730AM					1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart WK GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	9/7/21
21.0	Revised Line / SPOT	09/12/21-09/12/21	3		7:58:40A- ABC-Good Morning America Sunday					1				Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	
21.1	Normal Line / SPOT	09/12/21-09/12/21	2		7:58:40A- ABC-Good Morning America Sunday					1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	9/9/21
22.0	Normal Line / SPOT	09/11/21-09/11/21	3		BA- News-7News ON YOUR SIDE Weekend at 8AM				2			\$325.00		Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	9/7/21
22.0.1	Preempt	09/11/21												Washington (WJLA)	Program Change/Exception - ABC-News Special 9/11 Twenty Years Later: America Rem	
					CON	IFIF	RMATI	ON C	CON	ITR	RAC	Т				
Accepted	-Agency/Advertiser:			Date:	Accepted-S	tation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

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B/E Bookend P/B Piggy Back

Line

Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	<b>4968731</b> 09/08/21-09/13/21	Date Entered Last Modified	09/07/21 09/09/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710
		Brand	EST. 633 Week #8 (1611119)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50
BALA CYNWYD, PA 190	04	СРЕ	40/41/633	Net Total	\$89,037.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Rilling Type	Mookly/Typogular		

Run Times

Washington (WJLA		
By Broadcast Month	Spots 5	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

Comments

Entered

	,, , ,, ,, ,,																
22.0.2	Preempt	09/11/21													Washington (WJLA)	Program Change/Exception - ABC-News Special 9/11 Twenty Years Later: America Rem	
23.0	Normal Line / SPOT	09/12/21-09/12/21	3	:30	9A- ABC-This	Week					1	1	\$25,000.00	\$25,000.00	Washington (WJLA)	Daypart WK THIS WEEK(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	9/7/21
24.0	Normal Line / SPOT	09/11/21-09/11/21	3		7A- ABC-Good America Satu					1			\$400.00		Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	
24.0.1	Preempt	09/11/21													Washington (WJLA)	Pre-empt/Spot -	1 1
25.0	Normal Line / SPOT	09/13/21-09/13/21	3		5A- News-7Ne SIDE at 5AM	ews ON YOUR		2			***************************************	2	\$150.00	\$300.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/7/21
26.0	Normal Line / SPOT	09/13/21-09/13/21	3		8A- ABC-Good America	d Morning		2				2	\$800.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	9/7/21
						CON		RMATI		ON	TD	۸.	т				
						CON	ГІГ	(IVI/\III	OIN C	JON		AC	1				
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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B/E Bookend P/B Piggy Back

Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	<b>4968731</b> 09/08/21-09/13/21	Date Entered Last Modified	09/07/21 09/09/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710
		Brand	EST. 633 Week #8 (1611119)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50
BALA CYNWYD, PA 190	04	CPE	40/41/633	Net Total	\$89,037.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Wookly/Trrogular		

Washington (WJLA	1)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	09/13/21-09/13/21	3		6:58A- ABC-Good Morning America		2						2	\$800.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/7/21
28.0	Normal Line / SPOT	09/13/21-09/13/21	3		5:58:15A- News-7News ON YOUR SIDE at 6AM		2						2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/7/21
29.0	Normal Line / SPOT	09/13/21-09/13/21	3	:30	10:58:25A- ABC-The View		2						2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/7/21
30.0	Normal Line / SPOT	09/13/21-09/13/21	3	:30	2P- ABC-General Hospital		2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/7/21
31.0	Revised Line / SPOT	09/13/21-09/13/21	3		11:59:56A- News-7News ON YOUR SIDE at Noon	1	2									Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	9/7/21
	_				CON	IFIF	RMA	AΤ	101	1 C	ON	TF	RAC	Τ				
Accepted	-Agency/Advertiser:			Date:	Accepted-St	tation:								Date:	Comments:			

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abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710
		Brand	EST. 633 Week #8 (1611119)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50
BALA CYNWYD, PA 190	04	CPE	40/41/633	Net Total	\$89,037.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Separation: 30

Washington (WJLA		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

			_															
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.1	Normal Line / SPOT	09/13/21-09/13/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon		2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	9/9/21
32.0	Normal Line / SPOT	09/13/21-09/13/21	3	:30	9A- Live with Kelly		2						2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY & STIMATE IS BASED ON T	' '
33.0	Normal Line / SPOT	09/13/21-09/13/21	3		3:59:27P- News-7News ON YOUR SIDE at 4PM		2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/7/21
34.0	Revised Line / SPOT	09/13/21-09/13/21	3		5:59:26P- News-7News ON YOUR SIDE at 6PM		1									Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/7/21
34.1	Normal Line / SPOT	09/13/21-09/13/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/9/21
		•	•		CON	FIF	RM/	AΤ	101	1 C	ON	TF	RAC	T		·		•
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:09 AM on Thursday, September 9 2021

		Contract # Schedule Dates	<b>4968731</b> 09/08/21-09/13/21	Date Entered Last Modified	09/07/21 09/09/21
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710
		Brand	EST. 633 Week #8 (1611119)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Grassroots Media LLC		Buyer Name		Commission %	15.00
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50
BALA CYNWYD, PA 190	04	CPE	40/41/633	Net Total	\$89,037.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Run Times

Washington (WJLA		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2021	111	\$104,750.00
Grand Total:	111	\$104,750.00

Comments

Entered

35.0	Revised Line / SPOT	09/13/21-09/13/21	3	:30	0 4:59:30P- Ne YOUR SIDE a	ews-7News ON at 5PM		2					Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/7/21
35.1	Normal Line / SPOT	09/13/21-09/13/21	2	:30	0 4:59:30P- Ne YOUR SIDE a	ews-7News ON at 5PM		2		2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/9/21
36.0	Normal Line / SPOT	09/13/21-09/13/21	3	:30	0 6:57P- 7P (ES	ST)		1		1	\$3,500.00	\$3,500.00	Washington (WJLA)	WOLD NEWS ADJ Break (after)	9/7/21
37.0	Normal Line / SPOT	09/13/21-09/13/21	3	:30	6:27P- 6:30P	P (EST)		1		1	\$2,500.00	\$2,500.00	Washington (WJLA)	WOLD NEWS ADJ Break (before)	9/7/21
38.0	Normal Line / Access	09/13/21-09/13/21	3	:30	0 7:29:26P- Jed	opardy		1		1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/7/21
39.0	Normal Line / SPOT	09/13/21-09/13/21	3	:30	0 11:00:26P- N YOUR SIDE a	lews-7News ON at 11PM		1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/7/21
						CON	FIR	MATION (	CONTR	RAC	Γ				
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta					Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	<b>4968731</b> 09/08/21-09/13/21	Date Entered Last Modified	09/07/21 09/09/21	
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schrar	
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP	No	
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	10941710	
		Brand	EST. 633 Week #8 (1611119)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Grassroots Media LLC		Buyer Name		Commission %	15.00	
146 Montgomery Avenue		Phone/Fax	/	Commission	\$15,712.50	
BALA CYNWYD, PA 190	04	CPE	40/41/633	Net Total	\$89,037.50	
		Account Types	Local/Political Candidate Agency BRD	Sales Tax		
		Billing Type	Weekly/Irregular			
		Comments	Separation: 30			

Line	Line Type / Break Type (Ref #)	Dates	Soc	Length	Run Times	CD\//	Мо	Tu	We	Th I	Er C	3 C	u Spot	Rate	Total	Station	Comments	Entered
	Normal Line / SPOT	09/13/21-09/13/21	3		11:35P- ABC-Jimmy Kimmel	3F W	2	Tu	vve			id Si	эрос	2 \$300.00		Washington (WJLA)		9/7/21
CONFIRMATION CONTRACT																		
Accepted-Agency/Advertiser: Date:			Accepted-Sta	ition:								Date:	Comments:					

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<u>Rate</u>

\$104,750.00

\$104,750.00

Washington (WJLA)

By Broadcast Month Spots

111

111

Sep. 2021

Grand Total: